



Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



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# Bachelor's degree



**European Business Management**

Technical University of Applied Sciences Wildau • Wildau

## Overview

Degree	Bachelor of Arts in European Business Management
Teaching language	<ul style="list-style-type: none"><li>English</li></ul>
Languages	The programme can be completed entirely in English. Some courses are offered in additional languages, such as German, French, and Spanish.
Full-time / part-time	<ul style="list-style-type: none"><li>full-time</li><li>part-time (study alongside work)</li></ul>
Programme duration	7 semesters
Beginning	Winter semester
Application deadline	<p>Application via uni-assist e.V.: 1 May–15 July</p> <p>Please check the following link for the most up-to-date details: <a href="https://en.th-wildau.de/study/application/degree-programmes/online-application/">https://en.th-wildau.de/study/application/degree-programmes/online-application/</a>.</p> <p>Applicants with international education certificates must apply via uni-assist e.V.: <a href="https://www.uni-assist.de">https://www.uni-assist.de</a>.</p> <p>The online application must be completed in full, submitted electronically, printed and submitted signed along with all required documents no later than the application deadline.</p> <p>Please send your printed application to:</p> <p>Technische Hochschule Wildau c/o uni-assist e. V. D-11507 Berlin Germany</p> <p>Include the following documents:</p> <ul style="list-style-type: none"><li>officially certified and translated certificates (if your certificate is not recognised by uni-assist e.V., then please include the completion certificate from the Studienkolleg [Feststellungsprüfung]),</li><li>a copy of your passport/ID</li><li>Curriculum Vitae (CV)</li></ul>
Tuition fees per semester in EUR	None

Joint degree / double degree programme

No

**Description/content**

The Bachelor's programme in European Business is a seven-semester Bachelor's degree programme taught completely in English and designed for students aiming to work in an international business environment.

It is a modern, internationally-oriented and competence-based business degree programme with a focus on Europe. Graduates have specialised knowledge of business administration. They are able to comprehend current economic and economic-political developments and can analyse business management problems in an international context.

Along with the development of linguistic and intercultural skills plus the experience of working in international teams, graduates will be able to succeed in a rapidly changing globalised world.

Doors will open to graduates for careers in national and international companies in such areas as personnel, financial management, marketing and consultancy.

The Bachelor's degree also entitles students to continue studies in a business administration-oriented Master's programme anywhere in the world.

## Course Details

**Course organisation**

The degree programme begins with three semesters of modules that will provide students with a solid base of knowledge across a range of subjects such as introductions to business administration and economics, marketing, human resources, law, business maths, IT and finance.

In the fourth and fifth semesters, students have the chance to specialise in an area that they find interesting and so develop a more focussed and defined professional profile.

Apart from modules on International Strategies in Theory and Practice and International and Institutional Economics, students can choose an additional specialisation consisting of four modules from a list including Marketing and Human Resource Analytics, International Trade and Investment and Finance, Accounting, Controlling, Technology (FACT) International.

Those who have an advanced level (CEFR C1) of German can also choose modules run in German such as Innovation & Entrepreneurship and Digital Marketing & Design.

In the sixth and seventh semesters, students have the opportunity to both study and work abroad, gaining vital experience of international business environments and working in culturally diverse teams, which will provide students with a competitive advantage on the job market.

In the seventh semester, each student will complete his or her studies with a Bachelor's thesis to demonstrate the ability to work on a problem independently by applying research methods.

Students are free to choose the topics of their theses in consultation with their supervisors.

A Diploma supplement will be issued

Yes

**International elements**

- Integrated study abroad unit(s)
- Training in intercultural skills
- Study trips
- Projects with partners in Germany and abroad

**Integrated study abroad**

In the sixth semester, students will have the opportunity to take part in a six-month exchange

unit(s)	semester with one of our partner universities.
Integrated internships	In the sixth semester, students will have the opportunity to do a twenty-week internship abroad or to do a ten-week internship in the seventh semester.
Course-specific, integrated German language courses	Yes
Course-specific, integrated English language courses	No

## Costs / Funding

Tuition fees per semester in EUR	None
Semester contribution	TH Wildau charges a contribution of approx. 300 EUR per semester. This includes a ticket for unlimited free public transport in the Berlin-Brandenburg Region for the corresponding semester. Here you can find more details about the composition of the semester contribution in past semesters: <a href="https://en.th-wildau.de/study/studying-in-wildau-a-z/reregistration/">https://en.th-wildau.de/study/studying-in-wildau-a-z/reregistration/</a> .
Costs of living	Approximately 800 EUR per month to cover personal expenses (depending on accommodation)
Funding opportunities within the university	No

## Requirements / Registration

Academic admission requirements	In order to apply to study at TH Wildau for a first degree, you must hold a university admission qualification (technical college entrance examination or subject-specific technical college entrance examination, general or subject-specific university admission qualification).
Language requirements	<p>For admission to this degree programme, applicants must provide proof of their ability to study in the English language. This proof can be shown in any of the following ways:</p> <p>a) Applicants can present appropriate recognised proof of language proficiency that corresponds to at least B2.2 of the Common European Framework of Reference for Languages (CEFR):</p> <p>Accepted proof of the Common European Frame of Reference English B2.2  LCCI English for Business, Level 2, writing test: credit or distinction  LCCI English for Commerce, Level 2, writing test: credit or distinction  All higher levels (Level 3, Level 4), writing test: pass</p> <p>IELTS Academic: 6</p> <p>Cambridge English: Advanced Certificate (CAE): pass  Cambridge English: Certificate of Proficiency (CPE): pass  Cambridge English: Business Higher Certificate (BEC Higher): pass  Cambridge English: First Certificate (FCE): grade B</p>

TOEFL iBT: 76

TOEIC

The following minimum scores must be achieved in all four skills:

Reading: 400

Listening: 420

Speaking: 165

Writing: 160

Oxford Test of English

The following minimum scores must be achieved in all four skills:

Reading: 126

Listening: 126

Speaking: 126

Writing: 126

b) Applicants can submit a certificate of general qualification for university entrance (Allgemeine Hochschulreife) or qualification for university of applied sciences (Fachhochschulreife) from a German school shows at least 11 points in English "Grundkurs" or at least 8 points in an English "Leistungskurs". In case of doubt, the speaker of the study programme will make a decision on a case-by-case basis in consultation with the management of the Language Centre of TH Wildau to ensure that the required language level is given.

c) Applicants can submit application documents that prove that they have acquired their university entrance qualification in a programme conducted in English.

If admission to the course of study is restricted, the regulations of the Wildau University of Technology for the selection of students in admission-restricted courses of study, as amended from time to time, must be taken into account.

#### Application deadline

Application via uni-assist e.V.: 1 May–15 July

Please check the following link for the most up-to-date details:

<https://en.th-wildau.de/study/application/degree-programmes/online-application/>.

Applicants with international education certificates must apply via uni-assist e.V.: <https://www.uni-assist.de>.

The online application must be completed in full, submitted electronically, printed and submitted signed along with all required documents no later than the application deadline.

Please send your printed application to:

Technische Hochschule Wildau

c/o uni-assist e. V.

D-11507 Berlin

Germany

Include the following documents:

- officially certified and translated certificates (if your certificate is not recognised by uni-assist e.V., then please include the completion certificate from the Studienkolleg [Feststellungsprüfung]),
- a copy of your passport/ID
- Curriculum Vitae (CV)

#### Submit application to

<https://en.th-wildau.de/study/application/degree-programmes/>

Applicants with international education certificates must apply via uni-assist e.V.: <https://www.uni-assist.de>.

## Services

### Possibility of finding part-time employment

The course schedule is designed as a full-time programme. Part-time employment is legally possible, but it is not encouraged.

### Accommodation

Students can either independently find private accommodation in Wildau or in nearby Berlin, or they can apply for a place in a student dormitory near the campus.  
Studentenwerk Potsdam: <https://www.studentenwerk-potsdam.de/en/housing/our-halls-of-residence#/>

### Support for international students and doctoral candidates

- Welcome event
- Buddy programme
- Tutors

# — Technical University of Applied Sciences — Wildau



The Technical University of Applied Sciences Wildau (TH Wildau) is one of four universities of applied sciences in the state of Brandenburg. By combining the familiarity of a small compact campus with its proximity to the international metropole of Berlin, TH Wildau offers the best of both worlds.

### A modern campus university on Berlin's doorstep

The university opened its doors in 1991 with just 17 students in the mechanical engineering degree programme. Today there are around 3,500 students, ensuring that TH Wildau keeps its familiar atmosphere. On a modern campus with a direct rail connection to Berlin, aspiring academics enjoy an ideal environment for their studies in a range of disciplines covering the natural sciences, engineering, economics, law, business administration and management.

### Practical and application-oriented

The practical orientation of the degree programmes is one of the distinctive characteristics of TH Wildau. Students can carry out practical exercises and experiments with top-quality laboratory and computer technology. An optimal study environment allows creativity and enthusiasm for research to flourish.

### **Close interaction between the university and the economy**

Its potential for scientific innovation and development is what makes TH Wildau a desirable partner for innovative small and medium-sized businesses, as well as large international firms. Collaborations include input into designing the curricula for the degree programmes, to project work for students within the companies and joint research activities. This allows students to gain valuable practical experience in various fields even before they have completed their studies, thus making them an attractive choice for businesses when starting their careers.

### **Excellent international networking**

An international and intercultural outlook shapes each working day at the university. Young people from over 80 countries around the world study at TH Wildau. About one in six students comes from abroad.

TH Wildau actively promotes international exchanges for students and researchers. It is for these reasons that the university cooperates with more than 75 partner universities around the world. TH Wildau has contacts through its traditional partnerships in Eastern and Southern Europe as well as through links to Asia, Latin America, the Arab world, and Africa. Students have a wide range of attractive options for spending a semester studying or working abroad, for learning foreign languages and interacting with other cultures.

### **A strong research university**

TH Wildau has a strong research focus. In comparison to other small universities of applied sciences, it has done exceptionally well in obtaining third-party research funding. Academics are working in over 40 research groups dealing with the latest topics in applied and fundamental research. This has given the university its reputation as a centre of excellence in various scientific disciplines.



## **University location**

TH Wildau is located approximately 45 minutes south-east from the centre of Germany's capital city, Berlin.

### **Green, interconnected campus**

TH Wildau is a campus university. The teaching and administration buildings, dining room, and library are all located on an interconnected campus by the Wildau S-Bahn train station, with direct access to Berlin. This makes studying in Wildau exceptionally convenient.

### **Modern infrastructure with tradition**

The campus is located on a historic industrial and manufacturing site. Where once locomotives were built in vast production halls, today people study, teach, and conduct research. Some of the teaching and laboratory facilities of TH Wildau have been housed within these historic walls, while for others, new buildings have been constructed. This extraordinary mix of old and new continues to attract students and visitors with a passion for architecture.

### **Prize-winning university library**

TH Wildau has a state-of-the-art library in an architecturally dazzling industrial production hall. In 2012, it was nominated "Library of the Year", and not without reason. With its wide range of forward-looking services, this cutting-edge library is setting new standards by developing novel technical solutions for library organisation.

# Contact

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🌐 Course website: <https://en.th-wildau.de/index.php?id=30638>

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# International Programmes in Germany - Database

[www.daad.de/international-programmes](http://www.daad.de/international-programmes)  
[www.daad.de/sommerkurse](http://www.daad.de/sommerkurse)

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Consortium for International Higher Education Marketing  
[www.gate-germany.de](http://www.gate-germany.de)

## Disclaimer

The data used for this database was collected and analysed in good faith and with due diligence. The DAAD and the Content5 AG accept no liability for the correctness of the data contained in the "International Programmes in Germany" and "Language and Short Courses in Germany".

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